



IN THE PRESENCE OF HER MAJESTY QUEEN SILVIA OF SWEDEN

THE MENTOR INTERNATIONAL GALA  
EMPOWERING YOUNG PEOPLE TO AVOID DRUG MISUSE

OCTOBER 14, 2010 | FOUR SEASONS HOTEL | WASHINGTON, DC

## SPONSORSHIP LEVELS AND BENEFITS

EVERY \$1 SPENT ON DRUG PREVENTION RESULTS IN \$18 SAVINGS  
FOR SUBSTANCE ABUSE TREATMENT †

### DIAMOND \$75,000

...EQUIVALENT TO \$1,350,000 IN SAVINGS FOR SUBSTANCE ABUSE TREATMENT

- Four (4) tickets to an exclusive event with Her Majesty Queen Silvia of Sweden the evening before the Gala
- Sixteen (16) premium tickets to the VIP reception and Gala (two tables of eight (8), each with two additional priority VIP guests) with premier table placement
- One (1) full page color ad (inside front or back cover) in the Gala program journal\*
- Sponsor logo displayed at the Gala\*
- Recognition as Diamond sponsor on all printed materials\*
- Article about organization in the Foundation newsletter (approximately 1,800 subscribers)
- Recognition of organization for one (1) year on the Foundation website with direct hyperlink
- Verbal recognition from event stage
- Mention in all event press releases\*

### GOLD \$50,000

...EQUIVALENT TO \$900,000 IN SAVINGS FOR SUBSTANCE ABUSE TREATMENT

- Two (2) tickets to an exclusive event with Her Majesty Queen Silvia of Sweden the evening before the Gala
- Eight (8) premium tickets to the VIP reception and Gala (one table of eight (8) with two additional VIP guests) with priority table placement
- One (1) full-page ad prominently placed in the Gala program journal\*
- Sponsor logo displayed at the Gala
- Recognition as Gold sponsor on all printed materials\*
- Recognition in the Foundation newsletter (approximately 1,800 subscribers)
- Recognition of organization for one (1) year on the Foundation website with direct hyperlink
- Verbal recognition from event stage
- Mention in all event press releases\*

† U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration Center for Substance Abuse Prevention (2002).

*\*Pending printing and production deadlines*

# SPONSORSHIP LEVELS AND BENEFITS

## SILVER \$25,000

...EQUIVALENT TO \$450,000 IN SAVINGS FOR SUBSTANCE ABUSE TREATMENT

- Eight (8) premium tickets to the VIP reception and Gala (one table of eight (8) with two additional VIP guests)
- One (1) half-page ad in the Gala program journal\*
- Sponsor listing displayed at the Gala
- Recognition as Silver sponsor on all printed materials\*
- Recognition in the Foundation newsletter (approximately 1,800 subscribers)
- Recognition of organization for one (1) year on the Foundation website with direct hyperlink
- Verbal recognition from event stage
- Mention in all event press releases\*

## BRONZE \$10,000

...EQUIVALENT TO \$180,000 IN SAVINGS FOR SUBSTANCE ABUSE TREATMENT

- Eight (8) premium tickets to the general reception and Gala (one table of eight (8) with two additional VIP guests)
- One (1) quarter-page ad in the Gala program journal\*
- Sponsor listing displayed at the Gala
- Recognition of organization for one (1) year on the Foundation website
- Recognition in Foundation newsletter (approximately 1,800 subscribers)

## ADVOCATE \$2,000

...EQUIVALENT TO \$36,000 IN SAVINGS FOR SUBSTANCE ABUSE TREATMENT

- Two (2) premium tickets to the general reception and Gala
- Listing in the Gala program journal\*

## FRIEND \$1,000

...EQUIVALENT TO \$18,000 IN SAVINGS FOR SUBSTANCE ABUSE TREATMENT

- One (1) premium ticket to the general reception and Gala
- Listing in the Gala program journal\*

## SUPPORTER \$500

...EQUIVALENT TO \$9,000 IN SAVINGS FOR SUBSTANCE ABUSE TREATMENT

- One (1) ticket to the general reception and Gala

† U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration Center for Substance Abuse Prevention (2002).

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